Tetiana Chubkova

Senior Product Designer | AI, B2B SaaS & Developer Tools

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SUMMARY

Senior Product Designer with 6+ years of experience designing complex B2B SaaS products, AI-powered platforms, and developer tools. Specialize in translating technical workflows into intuitive, scalable experiences, leading end-to-end design, and partnering with founders, engineers, and customers. Use AI-assisted development tools to accelerate prototyping and implementation.

EXPERIENCE

Pisco | Santa Clara, CA — Jul 2025 – Present

Product Designer

AI-powered electronic component sourcing, BOM management, and supply chain intelligence.

- As the first in-house designer, own end-to-end product design and shape product strategy with founders and engineers.
- Design AI-powered workflows for BOM management, component sourcing, conversational search, and datasheet comparison.
- Translate complex component data and engineering requirements into interfaces that support technical decision-making.
- Conduct customer interviews, usability testing, and workflow analysis with engineering and supply chain professionals to inform product decisions and the roadmap.
- Accelerate design-to-development workflows using Figma, Claude Code, rapid prototyping, and frontend contributions.
- Establish reusable design-system foundations that improve product consistency and speed up engineering handoff.

QuitCarbon / Home Power Planner | Remote — Sep 2026 – Present

Product Designer (Contract)

Decision-support platform for residential electrification planning.

- Design home profiling, appliance scenarios, filtering, and electrification plan comparison workflows.
- Translate electrical constraints and decision-engine outputs into intuitive interfaces for professional users.
- Collaborate with domain experts and conduct usability testing to refine planning workflows.

Inigo | Palo Alto, CA — May 2022 – Feb 2025

Product Designer

Developer platform for GraphQL API observability, schema management, and security.

- Led end-to-end design of GraphQL API management and observability tools, contributing to a 12% increase in user satisfaction.
- Simplified developer workflows and restructured information architecture, reducing task completion time by 10%.
- Delivered product enhancements that contributed to the acquisition of five new enterprise customers.
- Redesigned the GraphQL Explorer, streamlining query composition, schema navigation, saved collections, and query history.
- Designed API monitoring dashboards, schema coverage, and subgraph monitoring while evolving a scalable design system.

GBSFO | Odessa, Ukraine — Feb 2020 – Feb 2022

UX/UI Designer

Enterprise software and IT infrastructure solutions.

- Designed network management, monitoring, and troubleshooting workflows for Cisco DNA Center (SDA, Hawkeye, Gatekeeper).
- Simplified technical workflows in collaboration with engineers, reducing user error rates by 7%.
- Reduced design revision cycles by 15% through interactive prototyping.
- Designed enterprise interfaces to meet WCAG 2.1 Level AA accessibility standards.

SKILLS

Product & UX Design: Product Strategy, End-to-End Product Design, Interaction Design, Information Architecture, Visual Design, Rapid Prototyping, Complex B2B Workflows, Cross-Functional Collaboration

Research & Validation: User Research, Customer Interviews, Usability Testing, Concept Validation, Competitive Analysis

Design Systems & Technical Expertise: Scalable Design Systems, Data Visualization, AI-Powered Interfaces, Developer Tools, Accessibility (WCAG), AI-Assisted Prototyping & Implementation

Tools & Technologies: Figma, FigJam, Claude Code, Cursor, GitHub, Jira, Linear, HTML/CSS (Foundational), Git (Foundational)

EDUCATION

Projector Design School | Web Design, 2019

Odessa National Maritime University | Master’s Degree in Law